

Kentucky Lewis and Clark Bicentennial Commission Meeting Minutes
April 9, 2003, 1 pm
Kentucky History Center
Frankfort, Kentucky

Present: Jim Mallory, Tom Fugate, Gary Masterson, Connie Morris, Bill Ott, Bob Stewart, Karla Nicholson, Lou DeLuca, Mary Hammond, Jim Claypool and Kate Hesseldenz

Jim Mallory chaired the meeting since Jim Holmberg was unable to be at the meeting. Jim Mallory began the meeting and introductions were made. The minutes from the March meeting were distributed and approved. Karla presented a draft budget for discussion and the amount of \$250,000 to cover all expenditures was discussed as being a good starting point.

Old Business:

The revised mission statement was distributed. Jim Claypool said that the word “contribution” needed to be plural. Kate noted that and it will be changed to contributions.

The appearance on the House floor was announced and the House Resolution bill was distributed.

The commemorative pin was passed around and discussed. No pins have been purchased so far. The pins are \$1/ each. It was discussed that local groups could help the commission purchase the pins. The pin could be given to people who make a donation. Tom said he would send a letter asking veterans for donations, but he needs a draft letter. Jim Mallory will work on getting this draft letter to Tom. Karla suggested that we ask communities how many pins they would like, if more pins are ordered, they might be cheaper.

New Business:

Jim M. asked Karla about Kevin Graffagnino’s meeting with Owsley Brown Frazier.

Karla reported that Owsley Brown Frazier has not made any decisions yet about supporting the commission. Jim H. has not sent a follow-up letter to Mr. Brown.

Jim M. asked if there were any committee reports and there were none. Jim M. reviewed the NPS Corps II Sites.

The May meeting was discussed. Jim M. suggested that we follow the format of the Corps of Engineers community meetings. At the Corps meetings, people are introduced than each group reports on their plans. Jim M. said he could bring the Ohio River Chapter’s exhibit to the meeting. Bob said there was a video about the Eastern Legacy that he got from Paige Cruz. Bob sent it to KET and they may air it on KET 1 or 2. It’s a 30 minute tape and we could show a small portion of it at the May meeting, perhaps the portion that discusses Kentucky. Bob also said that the rack card may be ready by the May meeting. It was also suggested that we invite Chuck Parrish to the May meeting and have him bring a “Discovery Box” developed by the Corps.

Karla suggested this format for the meeting:

10 am-12 pm: Commission Meeting

12 – 1 pm: Lunch (Box lunches will be provided for commission members by KHS)

1-1:30 pm: Show the “Spirit of the Land” video

1:30-4:30 pm: Core Meeting

Welcome

Introduce commission (Jim Holmberg) and then introduce members

State Agencies make reports

Discuss what communities need from us

4:30 pm: Show the Eastern Legacy video

Jim C. asked if there was a Master Calendar of events anywhere. Bob said there was one on Travel’s website (as much as we know about). Mary suggested that there be something about how to list your event at the meeting. Bob said we could have on the spot training on how to list your event on Travel’s website via the intranet.

Karla agreed to develop the format for the meeting.

Who to invite to the meeting was discussed. Karla said that her office could send out a notice to the local history groups via Circuit Rider Online. Eventually there will be a Lewis and Clark newsletter to list events, news, etc. and Bob said that Kate should send him a subscribe link to put on travel’s website.

A list of cities and counties to invite was generated and includes: Henderson, Hopkinsville, Russellville, Ballard Co., Bowling Green, Munfordville, Madisonville, Barbourville, Elizabethtown, Westpoint, Shepherdsville, Shelbyville, Frankfort, Richmond, London, Stanford, Lancaster, Cumberland Gap, Mt.Vernon/Rockcastle Co, Somerset, Crittenden Co (Marion, KY), Woodford Co., Danville, Lexington, Nicholasville, Ashland and Winchester.

Others to invite include: County-Judge Executives, Paige Cruz, Ken Lucas, Legislators who sponsored the bill, Stephanie Darst, Back Home in Kentucky, Falls of the Ohio List, Local History groups and Travel’s list.

Jim C. said he would make a higher education list so that we can invite these folks to the meeting as well. Inviting high school teachers was also discussed, perhaps going through KDE.

Karla asked about the refreshments for the meeting. Mary suggested we get trail mix and maybe Clark bars.

Jim M. asked about inviting retailers, like Steve Wilson who sells jerky.

It was decided to prepare an information packet for the community groups that would include a list of resources, including retailers.

Jim M. noted that we should send out a special email to commission members asking them to get the word out about the meeting.

The signature event was discussed. Jim C. asked what the role of commission members should be at the signature event. Bob said we could possibly partner with the Louisville Convention Bureau to sponsor a reception to generate media attention- involving Carol Butler from the Mayor’s office. Mary said we should get badges to identify ourselves, perhaps with the logo on it. Karla said it would be good if the commission was represented at the community’s events as well as at the signature event. Jim C. said we could have a comment book at the event. Gary Masterson said their problem in Westpoint

was that they were re-inventing the wheel. They didn't have the media contacts. If there was a formula for communities to follow it would help.

Karla mentioned the State Fair and that the commission needed to be represented there. It was suggested that Stephanie make a presentation about the State Fair at the May meeting.

Jim M. asked the commission members to think about other state agencies that we can get involved and partner with, like the Dept. of Fish and Wildlife. Bob said there is a monthly meeting of reps and that someone from the commission could get on their agenda. Bob will find out when they meet. Mary said that libraries are another group we should be working with.

The "Sea to Sea" trail was discussed. Jim M. said it was in legislation, S- 642 & HR 461 to extend the trail as far East as the Falls of the Ohio/ Louisville. Kate gave Carole's report about the website showing the National Register's Lewis and Clark travel itinerary and noted that Kentucky was not on the map, but Kentucky sites on the National Register are included elsewhere on the website. If the legislation passes Kentucky will be included on the map.

The meeting was adjourned.